Who Likes Science?

Hello parents and families. I hope you all enjoyed the extra hour of rest that came with the time change! Thank goodness for light at 7AM! But you all also know that this begins a very busy time of year at school with Thanksgiving and Winter break approaching quickly.

I’m excited to inform you that the unit that will take us though the rest of the semester is fun, engaging and challenging! Beginning this week– we will start our S.T.E.M. Unit. Stem stands for Science, Technology, Engineering and Mathematics. In these next couple of months, the kiddos will have multiple building challenges including their own catapults and seeing who can build the biggest tower out of marshmallows and toothpicks. We will explore science as we make our own lava lamps and brains out of clay. We will also play with a lot of things that we would normally consider trash. I know what you’re thinking – trash? But I think the kiddos will find that these items will be excellent for models of bridges and towers. Here’s how you can help– we need paper towel rolls. If you could save up your paper towel rolls and bring them to me that would be wonderful!

Again, I’m very excited about this next unit and I think the kids will enjoy it as well! Who doesn’t want to catapult marshmallows across the room?

Best,

Erin, Site Coordinator

Curl Up and Read

The kiddos here at Extended Day LOVE math. Reading, on the other hand, seems to be less enticing. That being said, we will begin a reading initiative beginning in November. Curl Up and Read will take place every Tuesday during our Power Half Hour slot. I will be bringing in books from the library (I encourage the kids to do the same) and we will be providing a warm beverage – cocoa or cider. What could be better than curling up with your favorite book and a nice warm treat? We all know and understand the importance of literacy so our goal is to make it a fun and encouraging experience!

Friendly Reminders:

- No school Tuesday, November 5
- Thanksgiving break November 25-29
- Winter Break begins December 21
- We will continue to play outside– please make sure that your children have appropriate clothing
Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also profile new employees or top customers or vendors.

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally,

you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial.

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Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the article.
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Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

To catch the reader’s attention, place an interesting sentence or quote from the story here.”
This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

This story can fit 175-225 words.
If your newsletter is folded and mailed, this story will appear on the back. So, it’s a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you’ve received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you’ve created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.