The MCCSC presents
PARENT TALKS

SOCIAL MEDIA, SEXTING, AND THE DIGITAL AGE

Do you feel like it is hard to keep up with all this social media? You are not alone! The social media and other technology our children use changes daily as new sites and applications are created and come in and out of fashion. Sometimes it feels like our kids are way more advanced with today’s technology than we are. Join us as we host a discussion on youth and their use of technology. Participants will have the opportunity to ask questions and engage in discussion about this important topic.

Thursday, September 13th, 6:00 - 7:30 PM
MCCSC Co-Lab
563 E. Miller Dr., Bloomington, IN 47401

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ENGAGE. EMPOWER. EDUCATE.
SOCIAL MEDIA, SEXTING, AND THE DIGITAL AGE
Social Media, Sexting, and the Digital Age

The Age of Social Media

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Reporting and Look-Fors

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Federal Law and MCCSC Proactive Practices

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Online Protection and Safety

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Parent Resources
Navigating the digital world safely…

THE AGE OF SOCIAL MEDIA
Common Platforms

- Facebook
- Twitter
- Snapchat
- Instagram

- Opportunity for self-expression
- Constant communication
- Feeling of anonymity in some platforms
What social media are our children and youth using?

- BuzzFeed
- SnapChat
- Instagram
- Twitter
- Netflix
- Pintrest
- YouTube
- Craigs List
- Voxer
- Facebook Messenger
- Meet Me
- Playground
- Skype
- Kick, Kick Messenger
- Omegle
- Chat Step
- Back Page
- Group Me
- AfterSchool
Why kids are so engaged with social media?

- It is easy and readily available
- Makes communication easy with friends and others
- Feel free from observation by adults
- Believe it is secret, protected from adults
- Seemingly free from consequences
Pitfalls of Anonymity

• Not actually anonymous
• Conduit for unsafe or inappropriate behaviors
• Lasting Internet legacy
• Bullying
• Trolling
In Internet slang, a troll (/troll, trɒl/) is a person who starts quarrels or upsets people on the Internet to distract and sow discord by posting inflammatory and digressive,[1] extraneous, or off-topic messages in an online community (such as a newsgroup, forum, chat room, or blog) with the intent of provoking readers into displaying emotional responses[2] and normalizing tangential discussion,[3] whether for the troll's amusement or a specific gain.

- Wikipedia, 9/5/18
Sexting

Sexting is sending, receiving, or forwarding sexually explicit messages, photographs, or images, primarily between mobile phones, of oneself to others.

- Minors involved = child pornography
- Permanently recorded images
- Legal concerns…

Wikipedia, 9/5/18
Social Media Safety

- It is important to identify the ways to interact with your kids without technology
- Talk about internet use and how to keep safe
- Create phone or electronic free times at your home
- Engage with your kids … and their friends
- Ask them about what they are using
- Know the maturity level of your child/youth
- Assist kids learn how to trust their instincts
Navigating the digital world safely…

REPORTING AND THE LAW
Federal Laws (FCC)

• **CIPA Children’s Online Protection Act**
  – Enacted by Congress in 2000, updated in 2011

• **Content Filtering – CIPA Compliant**
Federal Laws (FTC)

- COPPA – Children’s Online Privacy Protection Rule (under age 13)
Have a plan with your child for *when*, ... *not* if they have questions or challenges

- Expect challenges
- Talk with your kids about what to look for
- Identify age appropriate conversations and ask them what they would do if..
- Identify a trusted adult for each of the places your children are so that they can ask for help if they need it
Some key areas to watch for…

- Cyberbullying
- Inappropriate content
- Online predators
- Sharing too much information
- Changes in behavior from their norm
- Isolation with one person or group
- Protective about anyone seeing what they are doing
- Fraud and identify theft
Online Enticement

- Online exploitation
- Sextortion
- Grooming children
  - sexually explicit images
  - and/or ultimately meet face-to-face

NCMEC, 2018
How is Online Exploitation Carried Out

- Engage in sexual conversation/role play
- Grooming – developing a relationship
- Asking for explicit images
- Developing positive rapport with child
- Sending unprompted sexually explicit images
- Pretending to be younger
- Offering sexually explicit images of themselves
- Asking to exchange images
Navigating the digital world safely…

PROACTIVE PRACTICES AND MCCSC PROGRAMS
Philosophy

- Allowing students to engage and interact in the ever changing digital world around them
Content Filter and Firewalling

- Vaults
- Proxies
- VPNs
- Anonymity
- Phishing
- Exploits and Malware
Navigating the digital world safely…

ONLINE PROTECTION AND RISK FACTORS
Protective/Risk Factors for Youth

**Protective Factors**
- Self-regulation
- Attachment
- Communication/Language skills
- Friends
- Reliable Support & Discipline
- Academic Success

**Risk Factors**
- Poor Impulse Control
- Aggressiveness
- Anxiety
- Depression
- Early Substance Use
- Inadequate Supervision
- Engagement in So
- Substance Use Among Parents/Siblings
Navigating the digital world safely…

PARENT RESOURCES
Sources for Assistance

- School
- Law Enforcement
- Family & Friends
- Reputable internet resources
- National Center for Missing and Exploited Children

- Netsmartz
- National Crime Prevention Council
- Get Safe Online
- Centers for Disease Control
- Senior Net
- Kids Health
- Common Sense Media