



The Academy Design Team Board Update May 2020

ENGAGE. EMPOWER. EDUCATE.

How the Process Began



MONROE COUNTY
COMMUNITY SCHOOL CORPORATION
ENGAGE. EMPOWER. EDUCATE.

Design Team



ENGAGE. EMPOWER. EDUCATE.



Organization Audit - PEEST Analysis

Political	District leadership could question need for separate school when PBL is becoming more common in traditional school settings. State increasing expectations for STEM and PBL education. Ready School Initiative.
Economic	Changing tax base. Tightening resources within the school district. Change in governmental funding in programs.
Environmental	None of importance.

Social-Cultural	Population changes. Employment needs change. Area around school changes composition to more business. School doesn't look or feel like traditional schools.
Technology	Keeping faculty current with ever-changing technology. Needs of upgraded technology outside of budget.

Organization Audit - SWOT Analysis

Internal Weaknesses

Confusion regarding PBL within MCCSC and their support of it

Few social and extracurricular opportunities

Lack of clear identity on who ASE is and what they offer

Recruitment – seems to be a disconnect between middle schools as feeder schools

Lack of clear meaning on collaboration and the social space it lives in

Unrecognized support from MCCSC

- **No clear understanding** on what collaboration and PBL truly mean for the school to use as differentiators.
- The connection between ASE and the rest of the MCCSC system needs **nurturing** to develop a stronger position as a clear option.

Organization Audit - SWOT Analysis

Market Threats

Confusion on what ASE is and why it exists

Stronger reputations for BHSS and BHSN

Potential students have greater immersion into other high schools at an earlier age

Addition of PBL into BHSS and BHSN reduces uniqueness of ASE

- **Lack of clear messaging** on what the ASE is and the type of student that would succeed there allows threats to gain stronger position.
- Expanding the current recruitment process to **earlier grades** with additional touchpoints could give ASE an opportunity to be more competitive with other high schools.

What We Learned

What the Organization Has:

- An **impressive** graduation rate
- A size and culture that is **unique** from other high schools in the area
- **Direct connections** to Ivy Tech and somewhat to IU (most in district)
- **New Tech Network** relationship
- An **appeal** to a specific student characteristic

- Opportunity to **be the star** of the district for the Ready School Initiative
- **Passion** amongst many of the teachers to continue

**Culture
Connections
Unique Appeal
Desire to Succeed**

What We Learned

What the Organization Needs:

- To **shape the narrative** on high functioning PBL, Collaborative Work Group and Maker Space characteristics
- **Outreach** – Expand market, increase touch-point frequency and develop stronger relationships with area companies
- Elevate the school's reputation and successes into the **corporate mainstream** through targeted messaging and marketing
- Develop **clear, easy to understand branding and messaging** on the who, what and why of the school
- Create a **communication plan** to utilize social media, website and event opportunities to tell the school story
- Develop a **feeder school system** with ALL schools in the Monroe County market and provide tools for teachers to identify potential students

Moving Forward

Audiences

- Expand traditional
- **Add** Community Stakeholders that can enrich the experience for ASE students

Touchpoints

- **Expand** audiences and increase contacts

Most Important Values

- **Innovative**
- **Connected**
- **Engaged**

Descriptions

- ASE is an **immersive** educational experience supporting and encouraging **innovation** and **creativity** and is developing the **next generation** of leaders and innovators
- Faculty are **leaders** in cutting edge educational creativity

Our Goal

Graduate students who are highly skilled and motivated creative thinkers ready to be the next generation of innovators and problem solvers

Key Assumptions

- Success = Providing students an educational experience that supports **innovation**, **creativity** and **connects** them to their goals
- Students choose ASE because of its **culture**, **support** and **connections**
- ASE is different because: the **faculty and setting** provide an authentic culture that encourages innovative and creative thinking **without** limits

Main Areas of Implementation



INCubatoredu

- Professional Development
- Identification of Partners
- Physical Space



College & Career Center

- Staffing/Hours
- Resources Available
- Events/Activities
- Physical Space



PBL Model Learning Lab

- Activities/Training/Use
- ASE Staff Involvement
- Marketing to Outside of MCCSC
- Physical Space



Makerspace

- Equipment
- Course/Standards Alignment
- Professional Development
- Club/Symposium Activities
- Physical Space



Career Pathway Capstone

- Identify Components
- Identify Course/Teacher Involvement
- Identify Final Product



Early College

- Self Assess Based on the Rubric
- Attend Trainings/Follow Process
- Identify Courses & Teachers
- Schedule Classes
- Receive Official Endorsement



Career Pathways

- Identify Teachers
- Identify Students
- Make Schedule
- Identify Partnerships



Master Classes

- Identify Topics
- Identify Partners
- Make Schedule
- Select Students

Preliminary Timeline

**Fall
2020**

Master Classes
INCubatoredu
Career Pathways
Career Pathway
Capstone

**Spring
2021**

College & Career
Center

**Fall
2021**

Makerspace
PBL Model
Learning Lab

**Fall
2022**

Early College
High School

ENGAGE. EMPOWER. EDUCATE.



Moving Forward

Vision Statement

To be the leader of transformational teaching and personalized learning.

Mission Statement

Provide an educational experience that cultivates and empowers students to create, innovate and achieve in an ever-changing world. We accomplish this through transformational teaching, immersive learning and connecting our students to a vast selection of resources beyond traditional high school to achieve their goals.

The Academy of Science and Entrepreneurship

While there was not a formal recommendation to relocate ASE, there were frequent discussions about the inadequacy of the current space to truly foster and support project-based learning on a broad-based scale. As well, as we identified programmatic expansions for the future of the academy, it was consistently noted that many of the enhancements would require a larger and more flexible facility. For example, the addition of a college and career center, the INCubatoredu Program, the PBL Learning Lab, and Maker Space would require larger and more flexible learning spaces than are presently available at ASE.