

BLOOMINGTON HIGH SCHOOL NORTH

# 12TH MAN CLUB

***THE TEAM BEHIND THE TEAM***

[WWW.MCCSC.EDU/~NOR12MAN/INDEX.HTML](http://WWW.MCCSC.EDU/~NOR12MAN/INDEX.HTML)

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## **2010 Northside Football Advertising Opportunities**

### **Home Game Sponsorship**

By sponsoring a home game your business can show its support of the program during home games and at the same time take advantage of an excellent advertising opportunity. The proceeds will go directly to help fund quality athletic programs at BHSN.

For a \$500\* contribution to the 12<sup>th</sup> Man Club, game sponsors will receive:

- A full page ad on the back of the roster sheet handed out at the sponsored game. The sponsor would be allowed to specify the text and design of the ad, and in certain cases may wish to include a discount coupon for merchandise from the sponsor.
- A BHSN football helmet including commemorative text (e.g., 2009 Cougar Football Game Sponsor). Repeat sponsors in the future could keep the helmet and we will add more text (e.g., 2010 Cougar Football Game Sponsor).
- Four announcements of the sponsorship (one per quarter) by the public address announcer during the game.
- Announcement of the sponsorship on the radio if the home game is broadcast over the radio.
- Inclusion on the list of BHSN football sponsors on our website
- Home games include: Columbus North 9/3, South 9/10, Franklin Central 10/1, 10/15 Lawrence Central

**\*Due to overwhelming interest in sponsoring the North v. South game, we will accept private bids. Bids can sent to Karen Elmer at [karenelmer@comcast.net](mailto:karenelmer@comcast.net). Deadline for bids is July 1, 2010.**

### **Football Media Guide**

For the second year, BHSN Football will produce a 2010 Media Guide. Support the team and build your business by purchasing an ad in the guide. The Media Guide will be professionally printed and available at all Northside home football games. Be a part of the excitement of a team building a new winning tradition.

**Ad pricing as follows:**

**Back Cover- \$2000**

**Inside Covers- \$1500**

**Full Page- \$1000**

**Half Page - \$500**

**Business Card- \$250**

