

# Rogers-Binford PTO Newsletter

September 2009  
Volume 11, Issue 1

Rogers Principal: Mark Conrad  
Binford Principal: Joe Childers



## ~ ~ ~ News from the Principal's ~ ~ ~

### Welcome Rogers parents:

For some, attending Rogers is a new beginning. For others who may be sending their last through Rogers, you're a veteran. Either way, we are happy to have your child(ren) at Rogers and strive to provide the best school experience possible for all involved. Rogers has many caring individuals who have the privilege of working with your child and you can rest assured they are well looked after. We are glad to be a part of their lives and invite you to be a part of ours. Volunteers and parental assistance are welcomed at Rogers. Please communicate your interests in helping to your child's teacher and attend the monthly PTO meetings and activities that are planned throughout the school year.

Here's to a great 2009-10 school year!

Mark Conrad, Rogers Principal

**GO ROGERS ROCKETS!**



**Rogers Elementary School**  
2200 E. 2<sup>nd</sup> Street  
Bloomington, IN 47401  
Phone:  
(812) 330-7767

## Two schools One Spirit

**Binford Elementary School**  
2300 E. 2<sup>nd</sup> Street  
Bloomington, IN 47401  
Phone:  
(812) 330-7741

### Hello Badgerland Parents!

We are very excited to welcome you all to our "new" building! The school looks great inside and out thanks to the efforts of our tireless custodians, the school corporation maintenance people, the construction crews, and our amazing faculty and staff. We're looking forward to a great year and are very grateful to have the opportunity to work with you to provide a wonderful learning environment for your children. Let's celebrate Binford's 50th birthday by making this the best year in the history of this school building!

Joe Childers, Binford Principal

**GO BINFORD BADGERS!**



### Upcoming Dates to Remember

- ◆ **September 7<sup>th</sup>**  
NO SCHOOL - Labor Day
- ◆ **September 8<sup>th</sup>**  
Rogers Picture Day
- ◆ **September 9<sup>th</sup>**  
Binford Picture Day
- ◆ **Sept. 14<sup>th</sup> - Oct. 2<sup>nd</sup>**  
NWEA Testing - Grades 2-6
- ◆ **September 17<sup>th</sup>**  
Rogers-Binford Family Picnic at 5:00 p.m.
- ◆ **September 17<sup>th</sup>**  
PTO Meeting at 6:00 p.m.  
Binford Auditorium
- ◆ **October 2<sup>nd</sup>**  
Read-A-Thon begins
- ◆ **October 8<sup>th</sup>**  
PTO Meeting at 6:00 p.m.  
Rogers Library



## ~ ~ ~ ♥ 2 READ-A-THON ~ ~ ~ Kick Off: October 2<sup>nd</sup>

EARN & LEARN! We are excited to announce a NEW fundraising program this year. We are trying this new idea in an attempt to connect our fundraising efforts with education. Financially, we hope this will be just as good (or better!) than previous fundraising programs as we will not have to share half of our earnings.

The kick-off date is Friday, October 2<sup>nd</sup>. The program will run for four weeks. There will be a special "READING IS IN-STYLE" Fashion Show to inspire our readers to select books of many genres and formats to enhance their own personal style.

There will be two methods for fundraising. One is the traditional read-a-thon where students will collect sponsorships for the number of minutes read. The other method will be the sale of CUSTOM BOOKMARKS. Individuals, families, or businesses can have professionally printed bookmarks printed and distributed to the students (if they choose to do so) for \$199. Students will have fun collecting and trading bookmarks . . . and, of course use them for READING!

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If you are interested in purchasing a bookmark or helping with the Read-A-Thon committee please contact Kelly King at 369-6199 or Kelly@kellykingdesign.com.

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## 2009-10 PTO Board Members & Volunteers

President, Rogers: Mim Cappy,  
[the\\_cappys@hotmail.com](mailto:the_cappys@hotmail.com)

President, Binford: Jan White,  
[thewhites@alumni.indiana.edu](mailto:thewhites@alumni.indiana.edu)

VP Rogers: Julie Hunt

VP Binford: Michelle Canada

Secretary: Tammie Poplewko

Treasurer: Beth Theile

### Bulletin Boards:

Carey Behne & Joleen Minton

Carnival: Tammy Berger

Raffle: OPEN – WE NEED YOU!

### Directory:

Carey Behne & Maria Schmidt

Grade Rep Liaison: Laurel Adams

### Grade Representatives:

K—Maurie Baker

1<sup>st</sup>—Dair Brown

2<sup>nd</sup>—Angie Dixon

3<sup>rd</sup>—Tressa Rauh

4<sup>th</sup>—Maria Schmidt

5<sup>th</sup>—Bettina Kehoe

6<sup>th</sup>-- Kari Costello

### Kroger Cares Card Coordinator:

Angie Cantrell & Jen Price

Newsletter: Dair Brown

Read-a-Thon Fundraiser: Kelly King

Special Projects: Kari Costello

Alternate Fundraising: Donna Nagy

### Student Assistance:

Jennifer McBride & Sarah

Ramusack

Teacher Appreciation Chair: OPEN

– WE NEED YOU!

### Teacher Representatives:

Lana Cummings, Lisa Beams,

Carey Behne and Mike Love

Volunteer Coordinator: Gina Forest

Website Coordinator: Shelley

Donahue

### Welcome Coffee:

Stephanie Oyler, Julie Curry

Welcome Packet: Dair Brown

## ~ ~ ~ PTO President's Welcome ~ ~ ~

Dear Rogers-Binford Families:

Welcome back to another GREAT year at Rogers-Binford! We would like to extend a special greeting to those of you who are new to our school. We are excited to have you and your children join our dynamic community. We want to warmly welcome back our principals, Mr. Mark Conrad and Mr. Joe Childers, and the wonderful teachers and staff at both Rogers and Binford. All have worked hard to give the 2009-2010 school year a fantastic start.

This year the Parent Teacher Organization (PTO) will continue to celebrate the diverse and unique qualities of the individuals that comprise this vibrant community. Your participation, in any capacity, is vital to sustaining our strong schools. All parents at Rogers and Binford Elementary Schools are automatically members of the PTO, and are invited to attend meetings. Throughout the school year, the PTO hosts many fun and important activities. We act as a support system for our children, principals, teachers and staff in numerous ways. This positively impacts the educational experience for all of our children. We encourage you to become actively involved with the PTO. Attending monthly meetings is a great way to stay informed. It is also a nice way to meet other parents, contribute to your child's education, and aid in the success of our schools. If you are unable to attend the monthly meetings, you can stay connected by:

- Reading the monthly PTO newsletter that is sent home with each Rogers-Binford student. (Please note that PTO information sent home will be on goldenrod paper.)
- Reading the monthly meeting notes posted online at [www.mccsc.edu/~binroqpt](http://www.mccsc.edu/~binroqpt).
- Checking out the PTO bulletin boards located in the hallways at both Rogers and Binford.

We truly look forward to serving with you this year as Co-Presidents of the PTO. We hope you have an amazing year!

Mim Cappy  
President, Rogers PTO

Jan White  
President, Binford PTO

## ~ ~ ~ ~ PTO Happenings ~ ~ ~ ~

### Rogers-Binford Family Picnic

Come celebrate the start of the 2009-2010 school year at the annual **Family Picnic**. Bring your blanket and your own family picnic dinners (& drinks) to the playground area on Thursday, September 17<sup>th</sup> from 5:00pm-6:00pm.

The PTO will provide dessert. This is a great time to greet new families to our school community, and to see all those familiar faces you have missed seeing over the summer. Remember to stop by the PTO table to learn more about how you can become actively involved in our fantastic Parent Teacher Organization.

**In case of rain, or if rain is imminent, the picnic will take place in the Binford Gym.**

Following the picnic,  
please join us in the Binford  
Auditorium for the PTO meeting  
beginning at 6:00 p.m.

We're on the Web!  
[www.mccsc.edu/~binroqpt](http://www.mccsc.edu/~binroqpt)

### Complimentary School Directories

Families will be able to pick up their complimentary copy of the Rogers-Binford Student Directory at the PTO Family Picnic.

### Easy Ways to Get Involved

The PTO will be selling Kroger Cares Cards at the Family Picnic. The cards cost \$5 each, and come loaded with \$5. Additional funds can be added at any Kroger grocery or gas station - right at the cash register or pump - no need to go by Customer Service. Kroger donates 3% of all Kroger Cares Card purchases back to Rogers-Binford! Some call this fundraiser, "A No-Brainer!" Just doing your usual shopping at Kroger can raise thousands for our kids' schools! Last year the Kroger Cares Card funds allowed us to replace the Binford auditorium curtains! What can we do this year?!

*Note: If you have a Kroger Cares Card that you haven't used in 90 days, you will need to buy a new one. Cards become inactive after three months of inactivity and/or zero balance.*